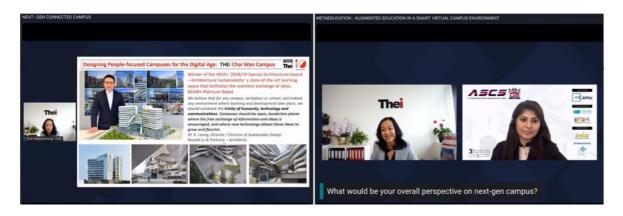


INSTITUTE'S NEWS

3rd Edition Asia Smart Campus Summit 2022 | 18 May 2022

Prof Christina HONG, President of THEi, was invited to speak at the 3rd Edition Asia Smart Campus Summit 2022. The Summit was a two-day virtual conference held on 17 - 18 May 2022, with the theme of *Building the next-gen campus towards a new-digital learning ecosystem post pandemic*. The conference brought together education industry with campus intelligence experts in a virtual setting to encourage discussions and networking among professionals from worldwide.

At the conference, Prof HONG shared her insight on the next generation connected campus, in particular how the innovation and technology integrated spaces and programmes, as well as institute-industry partnership impact student success. She showcased smart and green features of THEi campuses, and the interactive and dynamic learning spaces supporting digital learning and teaching at THEi and other VTC institutions. The audiences were inspired by the immersive and engaging smart campus system.



THEi Rotaract Club Reinstatement and Clubs' Joint Meeting | 18 May 2022

Through Rotary International's Rotaract programme, Rotary Clubs energize and inspire young leaders through community service and encourage them to become responsible global citizens. Rotary Club of Hong Kong Island East (RCIE) and Rotary Club of Queensway (RCQ) have been active in Youth Service, as a few of its members are also from the Educational sector

On 1 July 2015, the Rotaract Club of Technological and Higher Education Institute of Hong Kong (THEi) was established. Unfortunately, during the last few years, our Rotaract Club of THEi had been suspended as it became difficult to conduct physical gatherings due to the pandemic.

In 2022, it marks the year when we turned around. Teaching Advisor, students, President of RCIE, RCQ and Rotarians reconnected and tried to develop resiliency and innovative ways to adapt the "new normal". Rotaract Club of THEi has been reinstated, co-sponsored by RCIE and RCQ. In order to extend the reach to primary/secondary schools and elderly people to aspire young leaders, Rotary Clubs and Rotaract Club of THEi, focusing on multi-vocational and cultural exchange, have launched two Youth events.

On 18 May 2022, Rotaractors from THEi and Rotarians gathered at Regal Hong Kong Hotel to celebrate Rotary's Youth Service Month. President of RCQ and advisor of Rotaract Club of THEi, Dr Eve CHAN presented the activities and achievement of our Rotaractors, and Board members of our Rotaract Club of THEi introduced themselves to the Rotarians.



Prof Christina HONG, President of THEi, Prof Leslie CHEN, Dean of Faculty of Design and Environment, and Mr William WONG, Past President of RCIE, presented fashion design competition awards for the "Rotary Club Queensway x THEi x UNESCO Peace and Sustainability" fashion design competition, followed by Past President Tim LUI, current Chairperson of the Education Commission, who gave his vote of thanks to THEi for sharing the joy of accomplishment. President of RCIE Bernard LEE presented souvenirs for all guests and exchanged commemorative flags. It was a memorable day which all of us all got to witness our Rotaractors of THEi being recognized and encouraged. Today's youth are tomorrow's leaders of a country and the qualities of youngsters determine their bright future and career path.







Overall Champion: Roxanne LIU

1st Runner-up & Creativity Award: Nicole CHAN

Visit by The Hong Kong Productivity Council | 16 May 2022

The Green Living & Innovation Division (GID) of the Hong Kong Produciivity Council (HKPC) visited THEi Tsing Yi campus on 16 May 2022. The Faculty of Science and Technology guided a campus tour for Dr Lawrence CHEUNG, Chief Innovation Officer, and Mr Billy CHEUNG, Deputy Head of Water Engineering of HKPC. The guests greatly appreciated the research activities at THEi in the areas of water technology, sustainable energy recycling, food technology, and Chinese medicinal pharmacy, and would like to further explore strategic collaborations on real life applications with THEi in bringing technology to industry.

Along with Dr Daniel YIP, Deputy Chairman of VTC and Dr Michael WANG, Deputy Executive Director of VTC, Prof Christina HONG, President of THEi, Director Dr Albert CHEUK, Director (Corporate and Enterprise) of THEi, Prof PUN Kwok Leung, Dean of Faculty of Science and Technology of THEi and fellow colleagues, potential collaboration opportunities with HKPC were discussed.





UPCOMING EVENTS

FDE | NFT Creative Competition 2022 | 6 – 31 May 2022

Students are cordially invited to participate in the **NFT Creative Competition 2022** organized by THEi NFT Lab. See poster to find out more about THEi NFT Lab.

Schedule

Campaign Period: 6 - 31 May 2022 Judging Period: 1 - 10 June 2022 Result Announcement: 13 June 2022

Details and Registration













< ORGANIZER >
THEI NFT LAB

< CO - ORGANIZERS >
TECHNOLOGICAL AND HIGHER EDUCATION
INSTITUTE OF HONG KONG
NFT INVESTMENT AND VENTURE LIMITED

<SUPPORTING ORGANIZATIONS>
WOFOO LEADERS' NETWORK
NAFFITI

<SPONSORS>
NFT INVESTMENT AND VENTURE LIMITED

NFT CREATIVE COMPETITION 2022 THEI NET LAB

/SCHEDULE

<CAMPAIGN PERIOD> 6TH MAY - 31ST MAY 2022

<CAMPAIGN JUDGING PERIOD>
1ST JUNE - 10TH JUNE 2022

<RESULT ANNOUNCEMENT>
13TH JUNE 2022

/WORKSHOP

6 MAY 2022 (FRI) 9:30-11:30

12 MAY 2022 (THU) 14:30-16:30

13 MAY 2022 (FRI) 15:30-17:30

BRIEFING:



MEET.GOOGLE.COM/ UQE-TBMK-ZGD

/JUDGING CRITERIA

30%

CONCEPT AND CREATIVITY

30%

PRODUCTION QUALITY & SKILLS USED

30%

MARKET TRENDING

10%

TEAMWORK

/JUDGING PANEL



PROFESSOR LESLIE CHEN
DEAN OF FACULTY OF DESIGN AND
ENVIRONMENT OF THEI



LEO CHAN 2020-2022 SUPERVISOR, WOFOO LEADERS' NETWORK



VINCENT LAU CO-FOUNDER, NAFFITI



ANTHONY LEUNG
CTO, NFT INVESTMENT & VENTURE

/AWARDS & PRIZES:

WINNERS WILL BE SPONSORED TO LAUNCH THEIR COLLECTIONS IN ETH NETWORK FOR PUBLIC SALES

AWARD TROPHY & CASH COUPON OR USDT EQUIVALENT TO HKD\$5,000

1ST RUNNER UP

AWARD TROPHY & CASH COUPON OR USDT EQUIVALENT TO HKD\$3,500

2ND RUNNER UP

AWARD TROPHY & CASH COUPON OR USDT EQUIVALENT TO HKD\$1,500

/RULES & REGULATIONS

- Each participant must be students or alumni of Vocational Training Council
- Each team should have 2-6 participants
- Each team should submit only ONE NFT Collection to THEi NFT Lab (Campaign platform) by 31st May 2022 23:59 (GMT+8)
- Each team must attend at least one "Campaign workshop and orientation" during the Campaign period
- Candidate NFT Collection must have at least 1 NFT asset (Token ID #0) and maximum at 10,000 (Token ID#9999)
- Candidate NFT Collection smart contract can be implemented as ERC-721 or ERC1155 in Rinkeby Testnet
- Each NFT asset can be in format of image, animated image, MP4 movie with 100% original design and production by team
- Besides the Candidate NFT Collection, an introduction of design concepts, which include a briefing description and a 2-minute video must be prepared. It will be displayed on the loading page of the THEi NFT Lab (Campaign platform).
- The detail requirement and corresponding technical skills will be introduced in the "Campaign orientation and workshop" session

ABOUT NFT LAB

Since Sept 2021, The NFTIV-THEi partnership has built the first NFT Lab in Hong Kong to enable long-term development of tech talents in Hong Kong for NFT and Blockchain, and provide opportunities for the students to explore a new market of intellectual properties of their own work using NFT technologies, especially for students in the design and creativity disciplines. We want to ensure that the students are equipped with the competitive vanguard of the emerging Blockchain technologies and its broad application. The NFT Lab will unlock and expand the technology potentials of our students on the best path for success in the new landscape of Blockchain and NFT technologies.



https://finance.yahoo.com/news/nft-investment-venture-nftiv-thei-035800370.html

Discord: discord.io/nft-creative-competition-2022



Website: lab.nft-investment.io

SGEL | Second Professional Development Symposium | 21 June 2022

The Organizing Committee of SGEL's Second Professional Development Symposium to be held on 21 June 2022 has received a great response to the call for abstracts. As a result, the programme now includes 14 paper sessions focusing on the futures of teaching and learning, a panel discussion with industry representatives, as well as opening and closing sessions. The presenters come from across tertiary institutions in Hong Kong, and internationally, includingfrom Qatar and Austria. There are four student co-presenters as well.

Register now and get ready to connect, reflect, and share your vision of the future of education at the symposium.

Check this website for regular updates:

https://www.thei.edu.hk/faculties-and-department/management-and-hospitality/sgel/professional-developmentsymposium



STUDENT ACHIEVEMENTS

CLE | THEi 10th Anniversary Vlogging Competition

In celebration of THEi's 10th Anniversary, students were invited to join the CLE vlogging competition which focused on a day in the life of a student at THEi. We are proud to present two winners:

Ms LIU Shiying, Roxanne (Fashion Design Year 3) won first place. See her winning vlog describing a busy day in the life of a Fashion Design student here: https://www.youtube.com/watch?v=WCHIJjNxnG0.

Mr KWOK Wai Hei (Hotel Operations Management Year 3) was this year's runner-up. See his vlog here: https://www.youtube.com/watch?v=tCga8ny8YBw.



FDE | Hong Kong Science and Technology Park (HKSTP) Hardware Journey Ecosystem Contest

THEi Product Design students achieved outstanding results in the Hong Kong Science and Technology Park (HKSTP) Hardware Journey Ecosystem Contest in January 2022. The Contest aims to drive the hardware startups ecosystem by creating opportunities and support to land their hardware products. It included an agreement signing ceremony with a Greater Bay Area technology firm and presentation of over 40 technology and product design showcases.

In competition with other local universities, four groups of THEi Product Design students entered the final round (six finalists in total) with their Internet of Things (IoT) design concepts with all of them receiving awards in this design contest: Gold, Silver, Merit, and Best Presentation Awards. In addition, six Product Design final year

students worked as interns in several HKSTP Start-up companies. They joined the contest in the 'open group' and provided design, prototyping knowledge and R&D service to their internship employers.



Gold:

LEUNG Hang Kong (PD Year 3)

Silver and Best Presentation Award:

TSE Ka Po (PD Year 3)

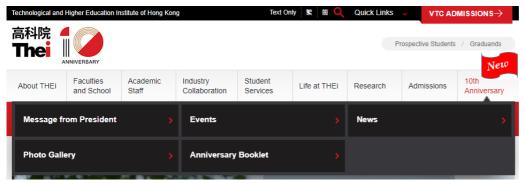
Merit:

TANG Wing Yan (PD Year 3)
TSE Chi Yin & LIU Kanglan (PD Year 4)

DIGITALIZATION

New Section for THEi 10th Anniversary on THEi Website & THEi Mobile App

A new tab "10th Anniversary" has been added under the main menu of THEi website. Under this new tab, various webpages are available for sharing the President's message, events, news and other contents related to the anniversary celebrations.



To provide more windows for visitors to access anniversary news and events, "10th Anniversary" has been added as a new filter option in the existing "News and Press Release" and "Events and Webinars" webpages to allow easier searching for the events, activities and stories about the 10th Anniversary. The landing pages are the same as the "News" and "Events" tags respectively under the new "10th Anniversary" tag in the main menu as described above.



News and events of the anniversary celebrations could also be found in the "THEi 10th Anniversary" page in THEi mobile app.



We welcome everyone to browse through the new pages on THEi website and THEi mobile app.

Click here to access the new tab: https://thei.edu.hk/10th-anniversary

LCDI | Updates of THEi Mobile App

Prospective Students and an Admissions Page has been created under the THEi App's *Visitor* persona. All programmes may post information about their most recent admissions to prospective students.

LCDI | Final Year Projects Media Repository - Media Production and Essays

In September 2021, the Learning Commons began collecting selected Final Year Projects (FYP) from Faculties for archiving in the Media Repository (https://mediarepository.thei.edu.hk/).

A total of 21 FYP essays and a number of media production have been catalogued. THEi Students can access the Media Repository via the library's website catalogue search or through direct access to the Media Repository.

There have been 4,386 views in the last eight months (September 2021 – April 2022).

Note: Statistics on views and downloads for each FYP provided upon request.

RESEARCH

RO | Research webinar – Cognitive and Affective Academic Self-concepts: Which Predicts Vocational Education Students' Career Choice? | 26 April 2022

Dr Monica CHOY from the Department of Hospitality Management of the Faculty of Management and Hospitality surveyed 860 vocational education students to examine the relationships between cognitive self-concept, i.e. "How good am I?", and affective self-concept, i.e. "How much do I like it?"; and the effects of these factors on educational outcomes and career choice. Dr CHOY presented the findings of her study in a research webinar entitled "Cognitive and affective academic self-concepts: Which predicts vocational education students' career choice?" on 26 April 2022.

The webinar was attended by 51 participants from Hong Kong, U.K. and Australia. Among the audience were students and teachers, as well as guests from the tourism and hospitality industry. The presentation was well received, and was followed by various interesting questions about the topic from the audience.



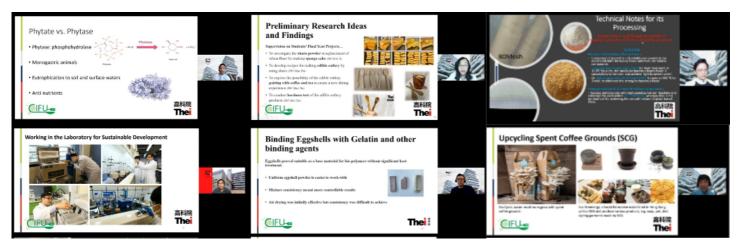
CIFU | Research Symposium | 29 March 2022

THEi's new Centre for Interdisciplinary Research on Food By-products Utilization (CIFU) successfully held its first online Research Symposium on 29 March 2022. The symposium invited CIFU team members to share their inspirations and latest findings in food by-products research.

The symposium speakers included Dr Paul TSANG (CIFU Team Leader) and Dr Angus LAW, from the School of General Education and Languages, Dr Alex TSANG and Dr FONG Lai Ying from the Faculty of Science and Technology, Dr Vicky LEUNG from the Faculty of Management and Hospitality, and Mr Sonny CHOY from the Faculty of Design and Environment. A range of topics were discussed, from phytase utilization, hydrogen production, development of edible cutlery, R&D of sustainable non-edible bio-polymer applications to revitalizing spent coffee grounds. The online audiences were keen to know more about the topics and asked many questions in the Q&A sessions.

Overall, the symposium was well received with over 150 participants attending online. It was encouraging to see the huge support from the VTC community, as well as from colleagues, students and friends from other higher education institutions in Hong Kong, local secondary schools, industry professionals and partners and from Shenzhen Polytechnic. This research symposium is just one of many research related events to be held by CIFU, and there will be more engaging events coming in the future.

CIFU is fully supported by a grant from the Research Grants Council of the Hong Kong Special Administrative Region, China (Project No.: UGC/IDS(R)25/20).

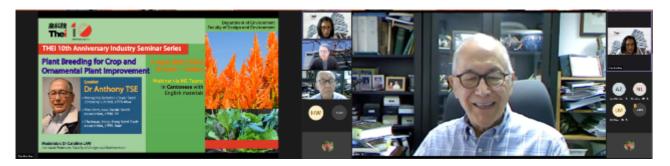


PARTNERSHIP AND COLLABORATIONS

FDE | THEi 10th Anniversary Industry Seminar Series: Plant Breeding for Crop and Ornamental Plant Improvement | 7 April 2022

The Faculty of Design and Environment had successfully organized the webinar entitled "Plant Breeding for Crop and Ornamental Plant Improvement" under the 10th Anniversary Industry Seminar Series on 7 April 2022. The Horticulture, Arboriculture and Landscape Management programme invited Dr Anthony TSE, a renowned local expert in seed and plant physiology, to talk about how plant breeding could improve crops and ornamental plants. He introduced the history and science of plant breeding, and illustrated several breeding methods, like Negative Mass Selection, Pedigree or Line Selection, with real examples of new breeds (e.g. Hok Tau Bok Choy 鶴藪白菜 and Celosia 雞冠花) developed in Hong Kong. This webinar was attended by almost 550 attendees. The participants included students, teachers and alumni, industry practitioners from greening, landscaping, landscape design, property management, as well as enthusiastic members of the public who are interested in plant breeding.

Webinar Video: https://youtu.be/kCXYHta5a0k



SGEL | THEi 10th Anniversary Event: Seminars on Different Aspects of Chinese Culture and Literature | March 2022

Dr CHAU Man Lut invited three guest speakers to hold three online Chinese Culture and Literature seminars in March 2022. These seminars are part of the THEi 10th Anniversary activities and aim to: enhance students' interest in Chinese culture; help them develop their ability to control emotions; and encourage them to learn from the wisdom of Chinese ancient scholars. The seminars attracted over 160 THEi staff and students as well as guests from other institutes to participate. Details of the seminars are listed below:

- 1) Dr. TSUI Wai (CUHK), Job Hunting and Beyond: Reading Self-Recommending Poetry and Prose of Premodern China, 17 March 2022
- 2) Dr. NG Ka-yi (CUHK), The ancient Chinese also attach importance to EQ?, 25 March 2022
- 3) Dr. LO Man Chi (MUHK), Tracing the Footprints of Modern Chinese Writers in Tokyo, 31 March 2022



SGEL | Voices from the Field in Semester 2 AY2021/22

Three more *Voices from the Field* seminars were organized in Semester 2 under the main theme of networking and relating to others in professional contexts. We had the privilege of hosting the following distinguished speakers and accomplished professionals this time:

- 1) Mr James ACEY, Director of Music and Radio, Eaton Hotel, 23 February 2022
- 2) Mr Daniel CHUN, Founder and CEO of Art Group Ltd, 21 March 2022
- 3) Mr John LEE, Head of Performance, Rewards & Benefits, HK and GBA, Standard Chartered Bank, 21 April 2022

Voices from the Field seminars attract students from across the Institute's faculties and programmes keen to enhance their professional communication skills. Speakers are selected because of their demonstrated passion in mentoring the next generation of Hong Kong's workforce. Through their life and career stories, they showed how important it is to connect with others, communicate effectively with individuals and teams, and continuously improve communication skills in order to grow in any professional field. They also invited students to share their stories, ask questions, approach for advice and get connected.

To view our previous seminars, join our MS Teams channel here: <a href="https://teams.microsoft.com/l/team/19%3asLikoUNrT4JWUDDaDRxcgzVpx-df9S9bbN2f-fwQF9g1%40thread.tacv2/conversations?groupId=414c60ae-17cc-4ca7-8833-266f7b18f6e5&tenantId=7edb05ab-42e9-4348-b893-2ba625a350c6



LEARNING AND TEACHING

FST | THEi 10th Anniversary Event: Testing and Certification Poster Competition

A Project-based Learning Poster Competition, jointly organized by THEi and The Cosmetic & Perfumery Association of Hong Kong (CPAHK), was held on 23 April 2022 via MS Teams. The aim of the competition was to raise the interest of the public about testing and certification of cosmetic products. A total of nine teams of Year 3 and Year 4 students studying the Testing and Certification programme delivered their presentations on various cosmetic products such as sunscreen, lotion, hair dyes, shampoo etc. Students' video clips were also uploaded to social media followed by their presentation. "The Most Popular Video Clip" prize will be awarded to the students whose video clip received the most "Likes" from the public during the period starting from 25 April 2022 to 1 August 2022.



Video clip of Team 1:

https://www.facebook.com/CPAHK/posts/5022163124534137/

Video clip of Team 2:

https://www.facebook.com/CPAHK/posts/5022171317866651/

Video clip of Team 3:

https://www.facebook.com/CPAHK/posts/5022179654532484/

Video clip of Team 4:

https://www.facebook.com/CPAHK/posts/5022187771198339/

Video clip of Team 5:

https://www.facebook.com/CPAHK/posts/5022196431197473/

Video clip of Team 6:

https://www.facebook.com/CPAHK/posts/5022203987863384/

Video clip of Team 7:

https://www.facebook.com/CPAHK/posts/5022211341195982/

Video clip of Team 8:

https://www.facebook.com/CPAHK/posts/5022218751195241/

Video clip of Team 9:

https://www.facebook.com/CPAHK/posts/5022226544527795/

CLE | Cooking with Yas

In order to strengthen personal connections with students and to encourage students to learn languages through hobbies, CLE initiated a new type of interactive online activities. In March and April this year, two cooking sessions were organized. Led by Ms Yassmine BENALLA, these sessions proved to be popular with students from across faculties who enjoyed watching Yas cook pasta, fried rice, and other dishes while chatting with her about culinary practices, ingredients, and cultural nuances of cooking.



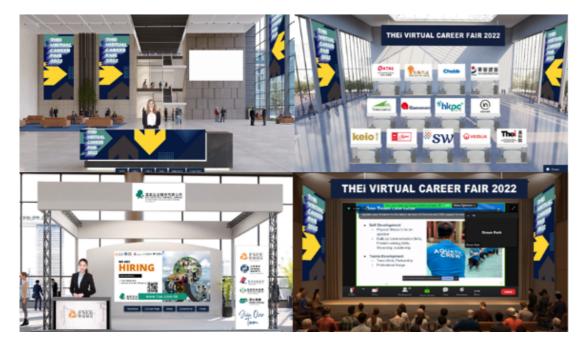
STUDENT ACTIVITIES

SDO | THEi Virtual Career Fair 2022 to Support Student Job Search | 31 March 2022

To support THEi students in their job search during the recruitment season, SDO organized the first institute-wide Virtual Career Fair 2022 on 31 March 2022 for students of various disciplines. With the unfailing support from the Programme Leaders, a total of 38 employers from a wide range of industries participated in the virtual career fair and offered more than 180 job openings to THEi students. Over 90 recruiters were online to interact with students and introduce their job openings on the event day.

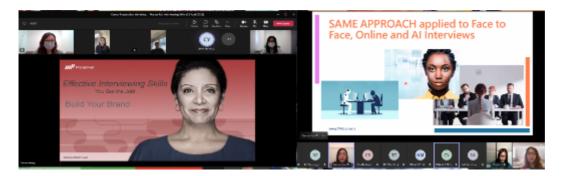
Apart from the virtual booths, five employers delivered online career talks concurrently to provide students with company backgrounds and industry development. Together with the pre-recorded webinar on career preparation, the overall click rates for these online career talks and webinars were close to 300.

A total of 250 students registered for the fair to live chat with the recruiters and apply for graduate jobs or internships on the website directly. CV consultation services were offered by seasoned HR consultants to enhance students' CVs and facilitate their job applications.



SDO | Career Preparation Programmes Equip Students with Latest Recruitment and Selection Trend

Apart from THEi Virtual Career Fair, SDO organized a series of career preparation workshops and career talks during March to April for students to better understand the latest recruitment and selection trends under the pandemic. Topics include: CV and cover letter writing, online job interview skills, building LinkedIn profiles and Mandatory Provident Fund (MPF) introduction.



SDO | Personal Development Workshops Relieve Students' Stress during the Online Learning Period

Over 60 students joined stress management workshops during the online learning and mid-term assessment period. They learnt more about the concept of mindfulness and some practical ways, such as making a handcraft called DIY wool coaster, Turkish mosaic lamp and engaging themselves in scratch art to lessen their stress.

To ensure students stayed safe and minimized any potential difficulty in joining our workshops online, participants received the DIY material kits by mail prior to the workshops. Participants from both campuses shared that they enjoyed the workshops, and they were able to release their stress levels and were thankful that THEi could offer this kind of programme during the face-to-face class suspension period.



COMMUNITY ENGAGEMENT ACTIVITIES

SDO | Distribution of Anti-epidemic Packs and Supports to THEi Students

SDO is recently working with the Youth Anti-coronavirus Link dedicated to supporting Hong Kong youth through schools and tertiary institutions under the fifth COVID-19 wave. The initiative is supported by the Central Government. THEi received 120 free goodie bags containing anti-pandemic materials such as face masks, RAT kits, Greater Bay Area information for youth, and a 5G free 200GB data sim card to support the learning of needy students. Apart from the pre-registered students who can collect the goodie bags at Chai Wan and Tsing Yi campuses, our Student Counsellors also reached out to students who might encounter difficulties during class resumption and showed our support to them through the initiative.



PUBLICITY

New Logos for THEi

THEi has embarked on a journey of remarkable transition with the announcement of the new logo. The Chinese abbreviation "高科院" has been incorporated into our logo to make it more recognizable by referring to a localized Chinese name with the meaning of higher education and technology. Through this new logo, we hope to raise greater public awareness of THEi as a local technological institution that offers strong applied degrees and professionally focussed programmes in the community. Along with this announcement, THEi new logo with

the tagline – *Work-ready, Future-ready Professionals* has also been applied to THEi car to enhance our marketing profile.



As the celebrations for THEi's 10th Anniversary kick off, we are glad to announce the launch of our new 10th anniversary logo. Sticking with the primary elements of the THEi new logo, lines and circles as well as the signature brand colours, black and red, have been adopted. Embellished with with a hint of colour accent in gold, THEi's 10th Anniversary logo creates a celebrative mood for the anniversary promoting a message that all THEi students are eager to explore, breakthrough and shine in the coming future.

SGEL | THEi Student's Literary Works Collection Published on Hong Kong Literature Bimonthly

Four students of THEi had their creative writing published as a special collection in the *Hong Kong Literature Bimonthly* 城市文藝 Issue 116, with a preface written by Dr. CHAU Man Lut. These students are CHAN Wing Sum (Hotel and Operations Management Year 3), CHEUNG Tan Ni (Product Design Year 3), DIU Pui Ki (Food Science and Safety alumnus) and ZHANG Jiadong (Advertising alumnus). The students created their creative writing work while taking GEE5410 Creative Writing in Chinese.



SGEL | Teachers' Lift: A Podcast Interview with Dr Svetlana CHIGAEVA-HEDDAD

Early this year, Dr Svetlana CHIGAEVA-HEDDAD was honoured to be interviewed by the hosts of *Teachers' Lift*, a podcast initiated as part of the Hong Kong Continuing Professional Development Hub (HKCPD Hub) for University English Teachers. The podcast aims to enable the sharing of best practices and to create opportunities for language teaching professionals to engage in meaningful professional development at various levels.

The podcast episodes can be accessed through various channels such as Spotify as well as on the podcast's official website: https://hkcpdhub.hku.hk/podcasts/.

Dr CHIGAEVA-HEDDAD's episode focused on Futures Literacy, the importance of storytelling, and the need to view uncertainty and complexity as valuable resources.

